



NEWLOOK

CERTIFIED INSTALLER PROGRAM

Would you like to learn new techniques and methods that will set you apart from the competition? Are you looking for a healthy alternative to acid or solvent-based concrete products? Would you like to grow your business? Then becoming a NewLook installer is a great way to achieve your goals.

Getting NewLook Certified

Become a NewLook Certified Installer and receive the following benefits:

- Customizable Page on the NewLook Website
- Additional 5% off Contractor Pricing on NewLook Products
- Access to special deals & promotions
- Promotion on NewLook's Social Media Sites
- On-line Continuing Education Classes
- Referrals from NewLook
- and much more...

Build your Business

At NewLook we understand the correlation between education and success! Certified NewLook Installers receive an education on not only the techniques but also how to manage and market your business.

We love to promote our Certified Installers! Our Certified Installers take top priority and we refer any potential decorative concrete jobs to you, within your area.

The online platform for Certified NewLook Installers includes a portfolio where you can showcase your work and promote your business to potential architects, business owners and home owners.



Visit GetNewLook.com/Training to learn more



NEWLOOK

CERTIFIED INSTALLER TRAINING

April 13



Decorative Concrete Course

Concrete Prep Products

Learn how to work with NewLook's extensive line of concrete prep products including cleaners, etchers, strippers, degreasers & concrete dissolvers.

Concrete Sealers

Learn all about the different penetrating & film-forming sealers as well as epoxies & polyurethanes. Learn how they work, their primary applications, the different types of finishes and how each will perform.

Concrete Stains

Work with NewLook's extensive lines of stain systems including; EnduraStain Systems, Concrete Dyes, SmartColor, TiqueWash and the Original Solid Stain to get solid, semi-transparent and translucent looks.

WHERE: *Westside* **CONCRETE MATERIALS** 205 South Linden Ave
South San Francisco, CA 94080
Supplies for the Concrete Contractor

WHEN: April 13 7:30 a.m. - 4:30 p.m.

COST:

\$185 for the first person,
\$170 for each additional person from the same company
up to 4 people. Lunch & snacks will be provided.



BOOK COURSE ONLINE

Visit the NewLook website at GetNewLook.com/Training to book your team for this great training opportunity.

To sign up please visit GetNewLook.com/Training or call 801-886-9495.